Vision Statement

In partnership with families and the community, the Merrimack School District employs communication practices that create a foundation of trusting and meaningful relations between home, school and community, serve as a catalyst for students' educational progress, and support student safety, wellness, and educational success.

Getting There

In order to achieve this vision for communication, the Merrimack School District seeks to ensure that communication is timely, respectful, pertinent and concise while also ensuring messaging is accurate, inclusive, and delivered to appropriate audiences. The following goals will ensure the Merrimack School District Communication Plan will be comprehensive, tailored to identify and address different audiences and contexts, and that all stakeholders in the Merrimack School District community are informed and have a voice. Definitions for audience and timeframes within each goal will ensure that expectations of both the school and stakeholders are established.

Goals for the MSD Communication Plan

Communication procedures are established and readily available for emergencies, schedule changes, and other incidents of a non-routine nature, with a plan for ongoing review and revision.

Schools have and adhere to home-school communication protocols appropriate to level and context.

District information systems are described online including information for access. District staff are knowledgeable and trained in the purpose and effective use of systems according to role.

District programs and initiatives are described online including contacts for additional information.

District policies and procedures for communication are current.

District and school use of calendars is aligned, consistent, and informative.

The shift of communication from print to online is purposeful and planned.

Partnerships and stakeholder roles in district initiatives are explained and opportunities for participation are posted.